



# HEALTHCARExDIGITAL 2021

A PROGRAM OF THE AMERICAN CHAMBER OF COMMERCE IN JAPAN(ACCJ)

### **Call for Participation:**

Organizations with innovative Digital Healthcare ideas

#### PITCH DAY (10/14)

Organizations selected will be invited to the Pitch Event on October 14 and finalists will be selected. Organizations will pitch their ideas on a format to be specified.

#### HxD IDEAS DAY (11/11)

Organizations selected as finalists will have the opportunity to engage with major global healthcare players, gain exposure to a broader investment community and a chance to win a monetary prize on November 11 and beyond.

## **IDEAS WANTED**

The ACCJ Healthcare Committee invites you to join us at "Healthcare x Digital" to solve Japan's most critical community healthcare and individual patients' needs through digital technology. Especially we are looking for solutions in the following three areas:

- 1. Overcoming the urban vs rural healthcare divide
- 2. Re-imagining the hospital of the Future

ACCJ website or contact

us at hxd@accj.or.jp

3. Empowering patients to take ownership of their health through technology

At this Pitch event, you will be able to share and learn about the most innovative healthcare solutions for Japan and have the opportunity to develop partnerships to make them a reality.

We are fostering partnerships that lead to the creation of eco-systems by bringing together private innovators, healthcare companies, digital companies and government. We await your participation!

Organizing Sponsors (as of July 2021): President's Circle Sponsor: Lilly AstraZeneca Deloitte. 5 i2.JP BA PITCH DAY: Oct. 14, 2021, Full Day (TBD) FORMAT: Virtual **Pitch Applications** HxD IDEAS DAY: Nov. 11, 2021 (Time TBD) are Now Open FORMAT: Hybrid (TBD) Prizes for three Finalists (e.g. last year) For more information visit

- Lunch sessions and opportunities to collaborate with Organizing Sponsor Companies
  - Total ¥2,000,000 of a monetary prize
  - 1 Year ACCJ membership
  - Featured in ACCJ Journal article